

The Green Initiative

Once upon a time, in the bustling city of Kingston, Ontario, a small family owned a bakery called “Sweet Delights”. The bakery had been in the family for generations and was well known in the area for its delicious treats. As the city began to expand in size, and businesses started developing around the bakery, the family became concerned about the environmental impacts of their business and those around them.

The youngest daughter, Emily, decided she needed to make a change and start a green initiative to combine both of her passions – baking and environmental conservation – for a more sustainable future. First, Emily did some research about sustainable business options that exists and presented the ideas to her family. Her family raised some concerns about the cost of making such big changes to their bakery. So, Emily decided to fundraise!

Once she was finished fundraising, and her family agreed to some changes, they invested first in energy-efficient lighting and appliances. Not only will this reduce energy consumption, contributing to sustainability, but her family realized it would also lower their utility bill. Then, Emily began to investigate where the products they used for their baked goods, and looked for more locally grown and sustainable ingredients where possible. She was then supporting nearby farmers and reducing carbon emissions associated with transporting goods from far away.

Lastly, Emily asked her family about eco-friendly packaging made from recycled materials. At first, her family disagreed because the initial cost was so much. However, when Emily explained that the customers could bring back their reusable containers for takeout orders, they began to consider it. Emily partnered with a local organization to sell unsold baked items to those in need at a reduced price. This cut down on food waste, supported those in the community, and generated extra income for their business.

Despite the initial concerns about the additional costs associated with sustainable measure, it was soon discovered there were long term benefits for the bakery and the environment. Once the word got out about Sweet Delight’s changes, other businesses started to take notice and implementing sustainable measures too. In the end, Emily realized that embracing sustainability wasn’t just about reducing the bakery’s environmental impact, but also about creating a better future for her community and future generations.