

Persuasive Language

Persuasive words

unquestionable	phenomenal	vivid
outrageous	outrageous	generous
favourite	lively	marvelous
splendid	tempting	gigantic
magnificent	brilliant	abundant
fascinating	appealing	incredible
glorious	worthwhile	gorgeous
amazing	breathtaking	
guaranteed	stunning	

Persuasive phrases

Note: Many of these examples are transitional phrases, meaning they help the flow from one paragraph or thought to another. Always place a comma after a transitional word or phrase.

<ul style="list-style-type: none"> • I am certain that... • I'm sure that you notice that... • What needs to be done/what we need to do... • I ask you to think about... • I am writing in order to... 	<ul style="list-style-type: none"> • If you move forward with... • Obviously... • Surely... • Regardless... • If this were to happen, then... • Although it may seem... 	<ul style="list-style-type: none"> • Nevertheless... • On the other hand... • It has come to my attention that... • This can be fixed by...
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