

## Analyzing Form and Purpose of Media

Questions	Answers
The media image I chose:	
What type of media is it (print, broadcast, or internet) and what are its characteristics (i.e., sounds, text, pictures, etc.)?	
Who created it (i.e., who wrote, created, and/or paid for the message)?	
Who is it created for (i.e., the target audience)?	
Why was it created (i.e., the purpose of the message)?	