## Cereal Box Planning Sheet

| Elements of the Cereal Box Packaging                               |  |
|--|--|
| Name of cereal   |  |
| Target audience<br>(who is your cereal<br>for?)                    |  |
| Picture of the cereal  |  |
| Mascot /character  |  |
| Nutritional information  |  |
| Message or tagline<br>(e.g. No sugar added!<br>Or free toy inside) |  |