

Media Text Brainstorming Graphic Organizer

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| <p>Purpose: What is the purpose of your commercial/poster?</p> | |
| <p>Intended Audience: Who is the commercial/poster intended for?</p> | |
| <p>What techniques will you use to get this audience to buy your cereal?</p> <p>Examples: colours, text, fun characters, free toy, taste and / or music</p> | |