

Suitable Form and Benefits Organizer

| Media text and purpose | Suitable form and benefits |
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| A dental office would like to advertise it's new location. | |
| A bakery would like to advertise the new items that it will be offering. It would like to ensure that people who are visually impaired can imagine the new products. | |
| The city is hosting a city-wide food drive. Donations will go to food banks across the city. | |
| There is an emergency severe weather storm warning that will impact all of the residents who live in a major area of the province. The city would like to ensure that people who are deaf or visually impaired will receive the bulletin. | |
| A family has lost their dog and wants to find it. | |
| The Prime Minister of Canada will be meeting with a journalist. The journalist would like the public to know what they talked about. | |