Presentation strategies	What does it mean?	Did the presenter
Word choice	Using the "right" words can help the audience better understand your message.	 use descriptive language? repeat specific words or phrases?
Visual aids or props	Using visual aids or props is a way to convey information to your audience.	 use visual aids to support their message?
Tone (vocal effect)	We can change our tone based on what we feel and the type of message we want to share.	 change their tone to match the language?

Presentation strategies	What does it mean?	Did the presenter
Pace (vocal effect)	Pace refers to how quickly or slowly you give a presentation. If we present too quickly, the audience may not be able to understand our message.	 change their pace or rate of speech to create emphasis?
Volume (vocal effect)	Volume refers to how loud or quietly you speak. You can adjust your volume based on your purpose of speaking as well as the size and type of audience.	 change their volume?

Presentation strategies	What does it mean?	Did the presenter
Facial expressions (non-verbal cue)	When you present, your face tells the audience how you feel about the information that you are sharing.	 change their facial expressions to match their message? change their facial expression to react to something?
Gestures (non-verbal cue)	Gestures and movement add another layer of expression and meaning to your message. A presenter can gesture toward someone or something to direct the audience's attention.	 use gestures to emphasize a point?

Presentation strategies	What does it mean?	Did the presenter
Eye contact (Non-verbal cue)	Positive or friendly eye contact helps you engage your audience during presentation. No matter how big or how small the audience is, eye contact can help to make people feel part of the conversation.	 use eye contact with the camera or interviewee(s)?