Analyzing an Infographic

Design elements
Jot down your ideas about the design elements that have been used (fonts, graphics, text choices, etc.).

General message, topic, and theme
What audience do you think the infographic was intended for? What messages do you think the author was trying to share?

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What facts were included to support the message, topic, and theme?

What graphs, charts, and images were used? What data visualizations has the author used? Why do you think they were chosen?

How could you change the infographic to make it more effective?