

Shopping Decisions

A shopper wants to buy a new pair of running shoes. They check around and have noticed the pair they want to buy in a store and online.

	Pair A (local)	Pair B (online US)	Pair B (online CA)
Item price	C \$ 97.25	US \$ 76.99	C \$ 85.99
Shipping Cost	No shipping	Shipping is free	C \$ 9.25 (in 3 days)
Taxes	13%	13%	13%

Note: 13% tax is charged on the Canadian price as well as on the shipping cost. At the time the shopper was searching, the exchange rate was \$1 USD = \$1.36 CAD.

Which pair of shoes has the best price?

Which pair would you order? Explain your choice.

What are some of the reasons for the difference in price of the same item?