

Social Media Marketing Reflection

1. Who created the picture, video or advertisement? What is the creator's point of view?

2. Why was the post created? (For example: To make me laugh, bring awareness to a cause or to persuade me? How did they do that?)

3. What information is being shared and what information is being left out?

4. How does this post make me feel?

5. How is it influencing spending?