

## Credit card offers and promotional techniques research

Research two credit card offers and examine the promotional techniques used by the credit card company. Explain the meaning of each of these offers and identify any offers that include fine print with added information. In your research, make note of whether you would suggest this credit card while reflecting on:

Why might certain cards require a level of income to qualify? What might this ensure for these credit card companies?

To whom might your credit card be of value?

Are any of the credit cards that you have researched geared towards students? What do these cards offer?

What would you advise potential consumers if they were to sign up for this credit card?